



PRESS BRIEFING

28 APRIL 2022

MEGA BANGNA

OUR VISION

BEGIN WITH AN EMPTY LAND
2006



Google Earth

13°39'21.57"น. 100°39'47.02"ค. ความสูง 2 ม. ความสูงระดับสายตา 3.31 กม.

— OUR
VISION

IKANO
Retail Asia



CENTRALPATTANA



OUR VISION

**“WE CREATE A BETTER EVERYDAY LIFE
FOR THE MANY PEOPLE”**



YOUR EVERYDAY MEETING PLACE



1. EVOLVING TENANT MIX

CHANEL
BEAUTE

GUCCI
beauty

Dior

YVES SAINT LAURENT



SUSHIRO

marimekko®

새마을식당
SAEMAEUL



AMD

KEY STRATEGY

MEGA
SMILE
REWARDS

**365-DAY
PRIVILEGES
FOR ALL**

MEGA
SMILE
KIDS

2. NEW & NOW EXPERIENCE

MEGA
BANQUA

**THE MAGICAL
CIRQUE
OF CHRISTMAS**

AND THE LOVELY CARAVAN

MEGA

MEGA
BANQUA

MEGA LANGNA

快乐

新正如

FIRE TIGER

KEY STRATEGY



**GREEN
MEETS
LIFE**



3. SUSTAINABILITY & ECO-FRIENDLY OPERATIONS



17,000

**SOLAR CELL
PANELS**



CHILLER PLANT



**WASTE WATER
TREATMENT**

MEGABANGNA ROADMAP

OUR MOVEMENTS
OVER 10 YEARS

LAUNCH 1ST TOPGOLF
IN SOUTHEAST ASIA
IN Q3 2022

2022

050512

2012

2011

IKEA BANGNA OPENS
NOVEMBER 3, 2011



MEGABANGNA
OPENS
MAY 3, 2012
GO MAY 5, 2012



2016

CONSTRUCTION OF FIRST
EXTENSION PHASE
NOVEMBER 1, 2016



2017



GRAND OPENING MEGA
FOODWALK EXPANSION
IN DECEMBER 2017



2018



MEGABANGNA AVENUE
- OPEN FEBRUARY 2018
D-PREP OPENING IN JUNE 2018

2020

LAUNCH MEGA FOODWALK
RENOVATED IN SEPTEMBER 2020



OPENS MEGA PARK
AND MEGA SMART KIDS
EXPANSION AND LAUNCH
MEGA HARBORLAND IN APRIL
2019

2019



2021

• 1ST CONDOMINIUM HANDOVER
• 2ND CONDOMINIUM CONSTRUCTION

LAUNCH IKEA PARKING
IN DECEMBER 2020
ADDING 2,000 CAR PARKS



2008

JV FOUNDED (SFD)
08.08.08

2009

FIRST PRESS
CONFERENCE
MAY 11, 2009



2010

MEGABANGNA
OFFICIAL LAUNCH
AUGUST 18, 2010



OUR JOURNEY



- ❑ 2008 – JV FOUNDED
- ❑ 2011 – THE 1ST IKEA STORE IN THAILAND
- ❑ 2012 – MEGABANGNA OPENED
- ❑ 2017 – LAUNCHED MEGA FOODWALK

OUR JOURNEY

- ❑ 2018 – D-PREP SCHOOL OPENED
- ❑ 2019 – LAUNCHED MEGA PARK
MEGA SMART KIDS AND
MEGA HARBORLAND
- ❑ 2020 – STREAM VALLEY & SAND DUNE
IKEA PARKING
- ❑ 2021 – 1st CONDOMINIUM HANDOVER

LAUNCH 1ST TOPGOLF
IN SOUTHEAST ASIA
IN Q3 2022

2022

2018



MEGABANGNA AVENUE
- OPEN FEBRUARY 2018
D-PREP OPENING IN JUNE 2018

2021

- 1st CONDOMINIUM HANDOVER
- 2nd CONDOMINIUM CONSTRUCTION



LAUNCH MEGA FOODWALK
RENOVATED IN SEPTEMBER 2020

LAUNCH IKEA PARKING
IN DECEMBER 2020
ADDING 2,000 CAR PARKS

2020



OPENS MEGA PARK
AND MEGA SMART KIDS
EXPANSION AND LAUNCH
MEGA HARBORLAND IN APRIL
2019

2019



OUR JOURNEY

□ 2022 - LAUNCH TOPGOLF &

CENTRAL@MEGABANGNA EXPANSION



TOPGOLF
THAILAND

**LAUNCH 1ST TOPGOLF
IN SOUTHEAST ASIA
IN Q3 2022**



2022

OUR PRIDE



CATEGORY : SHOPPING-COMPLETED BUILDING



**100%
LEASED**

FULL OCCUPANCY SINCE
THE OPENING IN 2012

+900

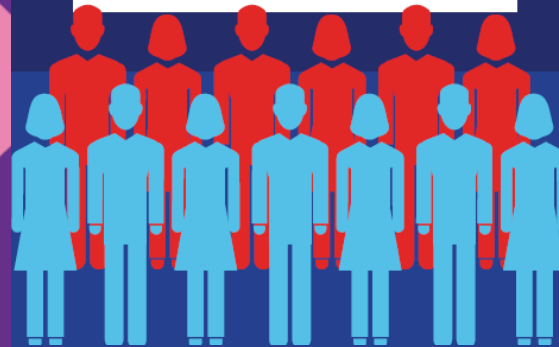
STORE
VIBRANT TENANT
MIXED

**500
MILLION
VISITORS**

FROM 2012-2021

+165

DINING AND
F&B OUTLETS



**THE
ASIA PACIFIC
PROPERTY
AWARDS
2018**



**5,000
PEOPLE
EMPLOYED**



**1st
IKEA
STORE
IN THAILAND**

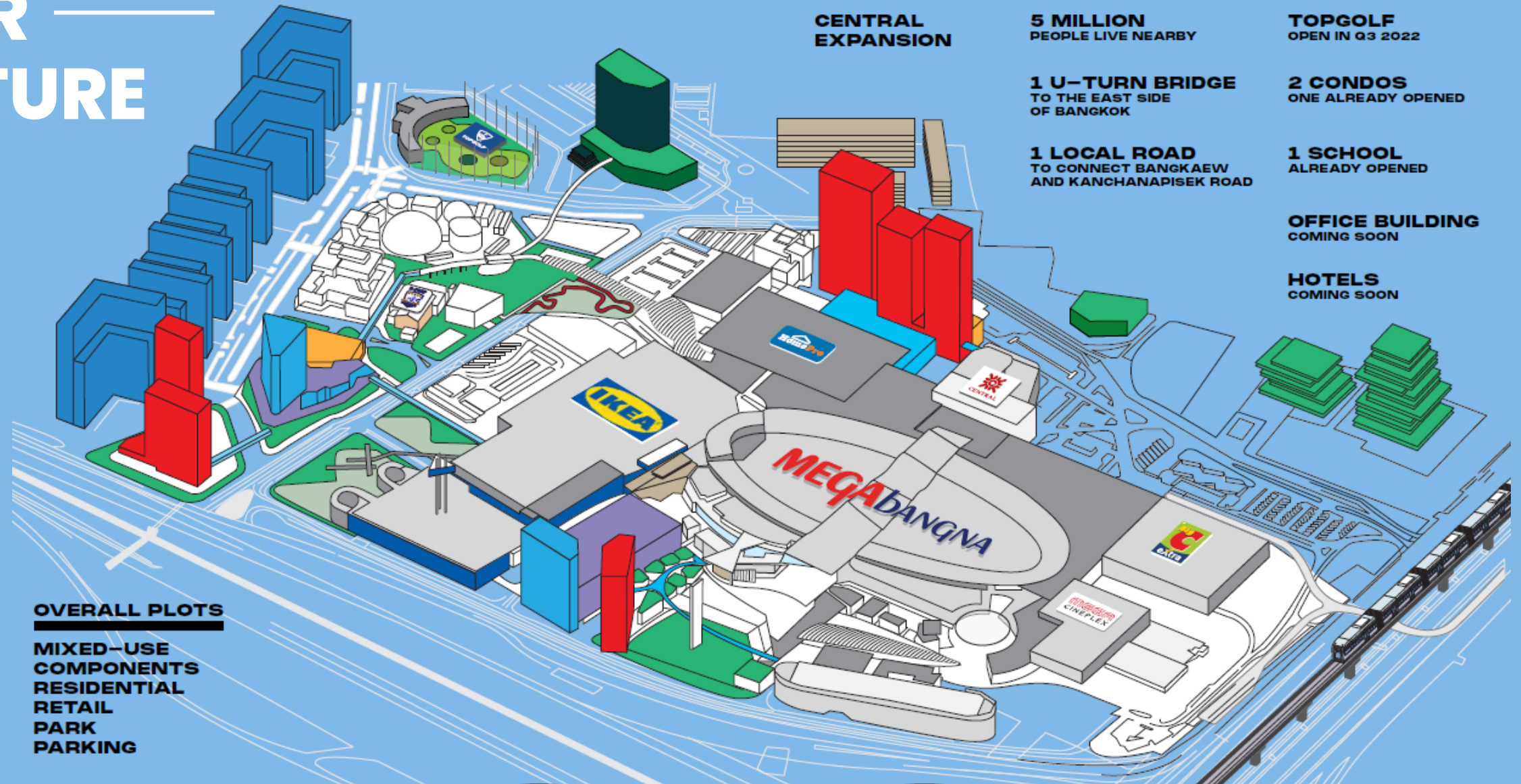
MEGA PARK

**7
RAIS**

**A+
ARCHITIZER
AWARDS 2018**

**THAILAND
ENERGY
BUILDING
AWARDS**

OUR FUTURE



**CENTRAL
EXPANSION**

**5 MILLION
PEOPLE LIVE NEARBY**

**TOPGOLF
OPEN IN Q3 2022**

**1 U-TURN BRIDGE
TO THE EAST SIDE
OF BANGKOK**

**2 CONDOS
ONE ALREADY OPENED**

**1 LOCAL ROAD
TO CONNECT BANGKAEW
AND KANCHANAPISEK ROAD**

**1 SCHOOL
ALREADY OPENED**

**OFFICE BUILDING
COMING SOON**

**HOTELS
COMING SOON**

OVERALL PLOTS

- MIXED-USE
- COMPONENTS
- RESIDENTIAL
- RETAIL
- PARK
- PARKING

MEGACITY

OUR FUTURE



2

**NEW MASS
TRANSPORT LINKS**

20 MINS TO SUVARNABHUMI AIRPORT

30 MINS TO DOWNTOWN

12,000 PARKING SPACE

**4,200
OUTDOOR
PARKING SPACE**

**7,800
INDOOR
PARKING SPACE**



CONNECTING DIRECTLY WITH EXPRESS WAY AND EASTERN RING ROAD

150K

**AVERAGE HOUSEHOLD
INCOME PEOPLE LIVE
NEARBY**

OUR ——— CELEBRATION >>> MAY 2022 ONWARDS



เมกาบางนาฉลองครบรอบ 10 ปี
แจก 10 รางวัล รวมมูลค่ากว่า 2 ล้านบาท





STOREWIDE PRIVILEGES

FROM OVER 80 SHOPS +

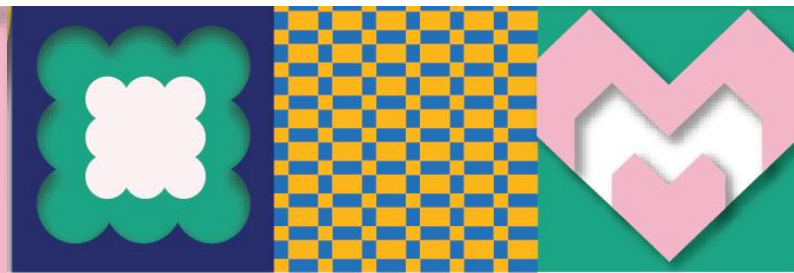
FREE 10TH ANNIVERSARY SPECIAL COLLECTION



BIRTHDAY SPECIAL
MSR POINT X10
5 MAY ONLY!
For **First 100** MSR Members

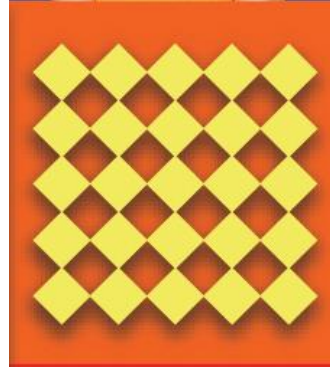


เมกาบางนา
ฉลองครบรอบ 10 ปี



FUN WEEKEND!
THROUGHOUT MAY

- // ENJOY CELEBRATION TROOP
- // GIVEAWAY BALLOON
- // FREE DRINKS FROM IKEA FOR MEGA SMILE REWARDS MEMBER



SURPRISED WEEKEND!

7-8 MAY

WIN SURPRISE!

FROM 10 SHOPS TOTAL
VALUE OVER 100,000 BAHT

